

GOVERNANCE & OPERATIONS

➔ Leading the game through strong governance and sustainable operations

STRATEGIC GOAL

Lead the sport with effective governance structures and operational processes that are transparent, sustainable and fit-for-purpose.

STRATEGIC PRIORITIES

- ✓ Sustainable commercial and government funding
- ✓ Effective governance and leadership
- ✓ Relationships and partnerships

KEY INITIATIVES TO 2030

- ➔ Implement governance review recommendations
- ➔ Improve organisational policies and processes
- ➔ Strengthen stakeholder engagement and transparency
- ➔ Increase commercial investment and sponsorship
- ➔ Improve staff engagement and culture
- ➔ Build long-term strategic partnerships
- ➔ Enhance reporting and organisational performance measurement
- ➔ Improve operational efficiency and digital capability
- ➔ Ensure sustainability of major events including Kanga Cup
- ➔ Deliver ongoing board and leadership development



SUCCESS MEASURES

15%

growth in commercial investment.



Sustainability and
growth of Kanga Cup

Staff engagement
target of

66%



Stakeholder sentiment
benchmark established