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Cluch to power an all-new NPL.TV streaming platform in an historic agreement with 4 Member Federations.

Cluch is delighted to announce a major new OTT platform and streaming agreement with 4 Football Australia Member Federations that will see the creation of an all-new NPL.TV streaming service, powered by Cluch.

The initial agreement brings together over 1,850 live matches per year from the major elite men's, women's and youth competitions across Football Victoria, Football NSW, Football South Australia and Capital Football into one centralised streaming platform.

Every game on the new NPL.TV service will be available globally and free-to-view via dedicated iOS and Android mobile applications, Apple TV and Android TV applications as well as all major web browsers.

"This is a landmark agreement for National Premier Leagues and other elite state-based football competitions across the majority of Australia," said Gus Seebeck, Managing Director of Cluch.

"From the outset, each Member Federation has embraced the potential of a truly centralised national platform. The audience insights and overall value that the new NPL.TV service will generate for clubs, fans, sponsors and other stakeholders will be unprecedented."

"The new NPL.TV platform powered by Cluch will combine a world-class streaming experience for fans with a powerful data and analytics solution only possible through the aggregation of multiple competitions."

The confirmed schedule of matches to be streamed on the new NPL.TV service in 2022 includes:

Football Victoria

Over 600 games across NPL Victoria Men's, NPL Victoria Women's, NPL Victoria U21's, Nike FC Cup, Dockerty Cup and more.

Football NSW

Over 520 games across NPL NSW Men's, NPL NSW Women's, NPL NSW U20's and NSW League One Men's.

Football South Australia

Over 370 games across RAA NPLSA Men's, Women's NPLSA and State League One.

Capital Football

Over 260 Games across NPL Capital Football Men's, NPL Capital Football Women's and NPL Capital Football U23's.

Cluch is continuing positive dialogue with other Member Federations about joining the NPL.TV service in 2022.

The new iOS and Android applications will be available for download from Tuesday 15th February.

Visit [NPL.TV](https://npl.tv) to register your interest.

About Cluch:

Cluch is an OTT video and platform as a service business dedicated to community sport. Cluch delivers premium live and on-demand streaming services across all connected devices and screens combined with deep audience data and insights for sports at all levels.

For more information contact:

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