

BOARD MEETING SUMMARY

MARCH 2021

INTRODUCTION

This summary provides information relating to the Capital Football Board meeting held on 31 March 2021, and contains resolutions made by the Directors.

The summary excludes information that is commercial in confidence, is sensitive in nature or is restricted due to privacy. Standing agenda items including the finance report, Chair's report and CEO's report may contain such information. Where information discussed under those agenda items can be shared, it will appear under the subheadings, aligned to the strategic pillar to which it is most relevant.

Attendees

Fran Sankey (Chair), Angelo Konstantinou (Deputy Chair), Richard Naumovski, Gary Vandeburgt, Jodie Newell, Justin Webb, Phil Brown (CEO) and Lisa Roestbakken.

Apologies

Grace Gill (leave of absence sought and approved by all Directors).

GOVERNANCE – “LEADING FOR UNITY OF PURPOSE”

Meeting with Members

Directors Gary Vandeburgt and Jodie Newell reported on their Pre-Board meeting video conference with the Members on 29 March 2021.

Items discussed at the video conference included;

- ▶ 2021 NPL Competition Review and timeline for completion.
- ▶ Customer service levels.
- ▶ Capital Football staff structure.
- ▶ Referee Strategy - recruitment, retention and training.
- ▶ C-License course.
- ▶ Junior League grading.
- ▶ Sharing of Covid-19 Plans amongst clubs.
- ▶ Suggestion of a Community League on Friday evenings.
- ▶ Charity Shield, FFA Cup and commencement of NPLY.

Member Federation and Football Australia Meeting

The Board discussed the upcoming workshop involving senior Football Australia staff, the Chairs and CEOs of the Member Federations.

The purpose of the workshop is to discuss topics of importance to football nationally, in particular the application of principle VII of Football Australia's XI Principles which relates to Governance.

It was noted that Football Australia funding for Member Federations would also be discussed at the workshop.

Capital Football Strategic Plan Release

The Board discussed the Capital Football Strategic Plan, including;

- ▶ Amending the foreword to reference Football Australia's XI Principles.
- ▶ Launching the Plan at the upcoming Capital Football Annual General Meeting.

Annual Report Review

The Capital Football Board discussed the draft 2020 Annual Report. The report included;

- ▶ Opening remarks from the Chair and CEO.
- ▶ Individual reports per program area.
- ▶ Finance report.

The Board were presented with a timeline for review and completion of the Annual Report.

Throsby

The Board discussed the Throsby Home of Football project including;

- ▶ An update on meetings with potential service providers to assist developing the business plan for venue operations.
- ▶ An update on the review of the draft agreements provided by the ACT Government.

Community Engagement

The Board and CEO noted the following engagement with the football community since the last meeting;

- ▶ Director Gary Vandeburgt and Director Jodie Newell participated in a Pre-Board meeting via video conference with members on 29 March 2021.
- ▶ CEO Phil Brown met with Gungahlin United FC President Neil Harlock on 12 March 2021.

COMMERCIAL – “CONNECTING AND THRIVING”

Commercial Update

The acting Head of Commercial tabled a Commercial update to the Board. Of note;

- ▶ There have been 61 print stories about football to 28 February 2021, with none considered negative.
- ▶ A report on external marketing, including partnerships with WIN TV, Canberra FM, and Canberra Times.

- ▶ A report on website visitation including Capital Football website being up %.5K unique users on the same time in 2020.
- ▶ A report on social media including an increase in followers of the Canberra United Facebook and Instagram pages.
- ▶ Schedule of media activities for the month of March and April 2021.
- ▶ An update on Corporate Partnership across Capital Football, Canberra United and Kanga Cup.
- ▶ An update on grants, including five applications being submitted under the 2021 Women Leaders in Sport Grants and Workshops program, under the Sport Australia funding program.
- ▶ An update on preparations for the 2021 Kanga Cup. As of 23 March 2021, there are expressions of interest for 325 teams.
- ▶ An overview of events that were held in March and April including the Canberra United end of season awards and Capital Football Charity Shield.

PARTICIPATION – “PARTICIPATION AND EXPERIENCE”

Participation Update

The Head of Participation tabled an update on the Participation programs to the Board. Of note;

- ▶ Update on summer Futsal, with the season scheduled to end in March 2021.
- ▶ Update on winter Futsal, with the season due to commence in April 2021.
- ▶ Pre-Season Meetings were held at The Rex on Sunday 14 March 2021 for Junior League, MiniRoos and Senior Leagues, and Saturday 27 March 2021 for the NPL competitions.
- ▶ A registration report tracking player registrations against the same time in 2020.
- ▶ Overview of FFA Cup and Federation Cup which kicked off 7 March and 14 March, respectively. 21 teams were nominated to compete in the FFA Cup with 9 teams in the Federation Cup.
- ▶ Charity Shield was held 27 March, with Capital Football partnering with Fortem Australia as the nominated charity.
- ▶ A report on referee recruitment and training including;
 - ▶ Recruitment of new and returning referees.
 - ▶ CARP (Cadet and Academy Referee Program) which started 1 March and will continue until 6 September 2021.
 - ▶ Table of referee courses and training sessions delivered and/or planned for 2021.

Game Development Update

The Head of Game Development tabled an update on the participation programs to the Board. Of note;

- ▶ Update on Walking Football, summer, and winter competitions.
- ▶ Update on the commencement of the Power Chair League.
- ▶ Diplomatic Corps Cup commencing 28 April 2021 at Hawker Football Centre.
- ▶ Update on Female Football Week including social media posts and initiatives to continue promoting female football throughout the year, in conjunction with clubs. Brindabella Blues being the first to deliver a 'Girl's Come Try Day' on 30 March 2021.
- ▶ Girls United program as part of the 'Football Your Way' initiative led by Football Australia. Capital Football is aligning with MARSS Australia Inc. to deliver a Girls United program for refugee females in Canberra. The program will run for 8 weeks on a Monday night at Hawker, with coaches Kelly Stirton and Aiden Innes.
- ▶ Update on facilities regarding pre-winter shutdown of ACT Sports Grounds (18–31 March) and ACT Sport and Recreation waiving ground fees until 1 April 2021.
- ▶ Update on Covid-19 plans and restrictions in NSW and ACT.

NPL Competitions Review

The Board discussed the NPL Competitions Review including;

- ▶ A review of the discussion paper provided by Suiko.
- ▶ Next steps in the review, which include a working group comprised of representatives from the Standing Advisory Committees and Technical Committee.

PERFORMANCE – “PERFORMING FOR SUCCESS”

Performance Programs Update

The Technical Director tabled an update on the performance programs to the Board. Of note;

- ▶ Update on the Skills Training Program (STP) that Capital Football has been working on with Football Australia to deliver for Clubs.
- ▶ Football Australia ran a trial of the STP developed by Capital Football in Tasmania during their SAP Festival which was very well received.
- ▶ Update on CUA schedule of pre-season games.
- ▶ CUA player Jaya Bowman was selected for the Junior Matildas Camp at Valentine Sports Park from 15 to 19 March.
- ▶ Update on the Talent Support Program (TSP) including announcement of squads and tournaments planned for April at Valentine Sports Park in Sydney.
- ▶ Update on WWL including recent match results, Michelle Heyman breaking the record of most goals (72) scored in the WWL and Michelle playing her 100th W-League game for Canberra United.