

# BOARD MEETING SUMMARY

## MAY 2019

### INTRODUCTION

This summary provides information relating to the Capital Football Board meeting held on 29 May 2019, and contains resolutions made by the Directors.

The summary excludes information that is commercial in confidence, is sensitive in nature or is restricted due to privacy. Standing agenda items including the finance report, Chair's report and CEO's report may contain such information. Where information discussed under those agenda items can be shared, it will appear under the sub headings, aligned to the strategic pillar to which it is most relevant.

### Attendees

Fran Sankey, Angelo Konstantinou, Garth Morrison, Grace Gill, Gary Vandeburgt, Phil Brown, *Megan Salic (for the media update and finance report only)*, *Glenn Armstrong (for the competitions update only)*.

### GOVERNANCE – “LEADING FOR UNITY OF PURPOSE”

#### Strategic Plan Engagement

The Board discussed the plan to engage with the football community to inform development of the next Capital Football strategic plan.

Workshops will be delivered in June and July centred on the five key ways in which people participate, being; Parents, Players, Coaches, Referees and Administrators. There will be two workshops per category, one focused on participation & enjoyment, the other focused on development & performance. 15 people will be invited to participate in each workshop (150 people total). Clubs will be invited to nominate people to attend the workshops (with the RSAC to assist with the Referees workshops). Where more than 15 people are nominated the final invited stakeholders will be decided considering representation by region and district to ensure a broad contribution is achieved.

Other stakeholder groups will be interviewed separately, including the Standing Advisory Committees, Zone Council, Football Federation Australia, inclusive football participants and service providers.

Capital Football will write to the community the week beginning 3 June 2019 and commence the workshops shortly thereafter.

#### Joint Meeting of the Board and Members

The next joint meeting of the Capital Football Board and Members is scheduled for Wednesday June 12. A note requesting agenda items was sent to the Members on 29 May.



## **Amendments to the Referees Standing Advisory Committee in the By-Laws**

Following completion of the Capital Football Referees Review, the outcomes and initiatives proposed to enhance refereeing were published in January 2019. An action under the “Governance” key area of focus was to review the roles and responsibilities of the Referees Standing Advisory Committee (RSAC).

The Board discussed a proposal that sought to amend the roles and responsibilities of the RSAC in the By-Laws. The proposal was drafted considering a comparative analysis of Referee Committees across the country, and sought to elaborate on the functions of the RSAC following the discontinuation of the Referees Technical Committee and creation of the Referee Development Manager role at Capital Football.

The proposal was developed in consultation with the RSAC, and represented their preferred position.

### **Resolution:**

**That the Capital Football Board endorsed the changes proposed to By-Law 3 for ratification by Football Federation Australia per article 7.1 of the Capital Football Constitution.**

## **COMMERCIAL – “CONNECTING AND THRIVING”**

### **Media and Communications Update**

The Head of Commercial provided an update on media and communications to the Board, including;

- That live streaming of the NPL and NPLW exceeds 86,000 views for the season to date
- A summary of scheduled competition, game development, state team and McDonald’s Kanga Cup media activities for the months of June and July

### **Capital Football Branding**

The Board discussed a proposal by FFA to unify football’s branding. This would involve a change to the Capital Football logo to the new concept design developed by the FFA, which has been adopted by other Member Federations.

The Board discussed the potential of aligning with the new FFA brand, including;

- Mitigating the cost associated with a re-branding exercise by aligning it with the purchasing and planning cycle for the 2020 winter competition period
- Aligning the re-brand with the release of the new strategic plan
- Engaging with the football community on the brand during the strategic plan workshops



### **Kanga Cup Update**

The Board was provided an update on preparations for the Kanga Cup.

There are 320 entries including teams from South Korea (U12 boys, U18 girls), New Zealand (U12 boys, U15 boys, U18 girls), Singapore (U9, U10 and U11 boys) and the Philippines (U13 boys).

### **PARTICIPATION – “PARTICIPATION AND EXPERIENCE”**

#### **Competitions Update**

The Head of Participation provided a competition update to the Board.

This included an overview per league, proposed establishment of working groups to engage with the Standing Advisory Committees and clubs on Community League competitions leading into the 2020 season, and an analysis of referee coverage across all divisions.

#### **FFA National Premier Leagues Review**

The Board was advised that the FFA National Premier Leagues Review has been deferred, with commencement not likely until after the current season has concluded, with any recommendations for consideration leading into the 2021 season.

#### **National Club Identity Policy**

The Board was advised that FFA have been working on draft “Inclusion Principles” to replace the National Club Identity Policy. Once approved, the principles will provide advice and guidance to help clubs be more inclusive.

#### **Variety Every Chance to Play**

The Board discussed the Variety Every Chance to Play program which pays junior sport registration costs for ACT kids in need. From January to May 2019, 181 children in the ACT have been funded by the organisation to play sport. The largest representative group is football, with 60 players.

Capital Football is collaborating with other local sporting codes on a themed round to raise awareness and funds for the program, and will seek club support over the coming weeks to ensure this initiative continues to assist young people in the ACT play sport.

#### **Referee Review Progress Report**

In 2018 Capital Football conducted a Referee Review with outcomes and initiatives developed to enhance refereeing. The outcomes were accompanied by an implementation plan that set out the proposed timeframe for delivery of the initiatives.

The Board was presented an update that articulated the status of tasks, by key area of focus, against the implementation plan.



Of note from the update, initiatives delivered include;

- By-Law changes to better reflect the function of the RSAC were proposed for adoption
- Temporary Dismissals have been implemented in all senior age grades
- Referee pre-season club visits were conducted to provide a briefing on temporary dismissal protocol
- Sanctions for offences against match officials in the Disciplinary Regulations were reviewed
- Delivery of Club Vested Official (CVO) workshops and provision of standardised CVO vests to aid in the identification of clubs CVO's
- Referee Assessor panels established, with a workshop delivered on the reporting tool and expectations

Areas of focus going forward include;

- Developing exit interviews to better understand the reasons why referees leave the game, and build programs to retain them
- Working to establish a user-friendly club referee evaluation form that will contribute to referee ranking and appointments

## **PERFORMANCE – “PERFORMING FOR SUCCESS”**

### **National Premier Leagues for Women and Girls**

The Board discussed the establishment of a working group that is comprised of Premier Leagues Standing Advisory Committee (PLSAC) representatives and Capital Football Technical staff to initiate an investigation of the pathways provided for talented female players.

This initial working group will engage with the PLSAC, clubs, coaches and players to understand what measures need to be put in place to ensure optimal development opportunities are provided to players in the ACT and surrounding region now and into the future.



**Fran Sankey**

Chair