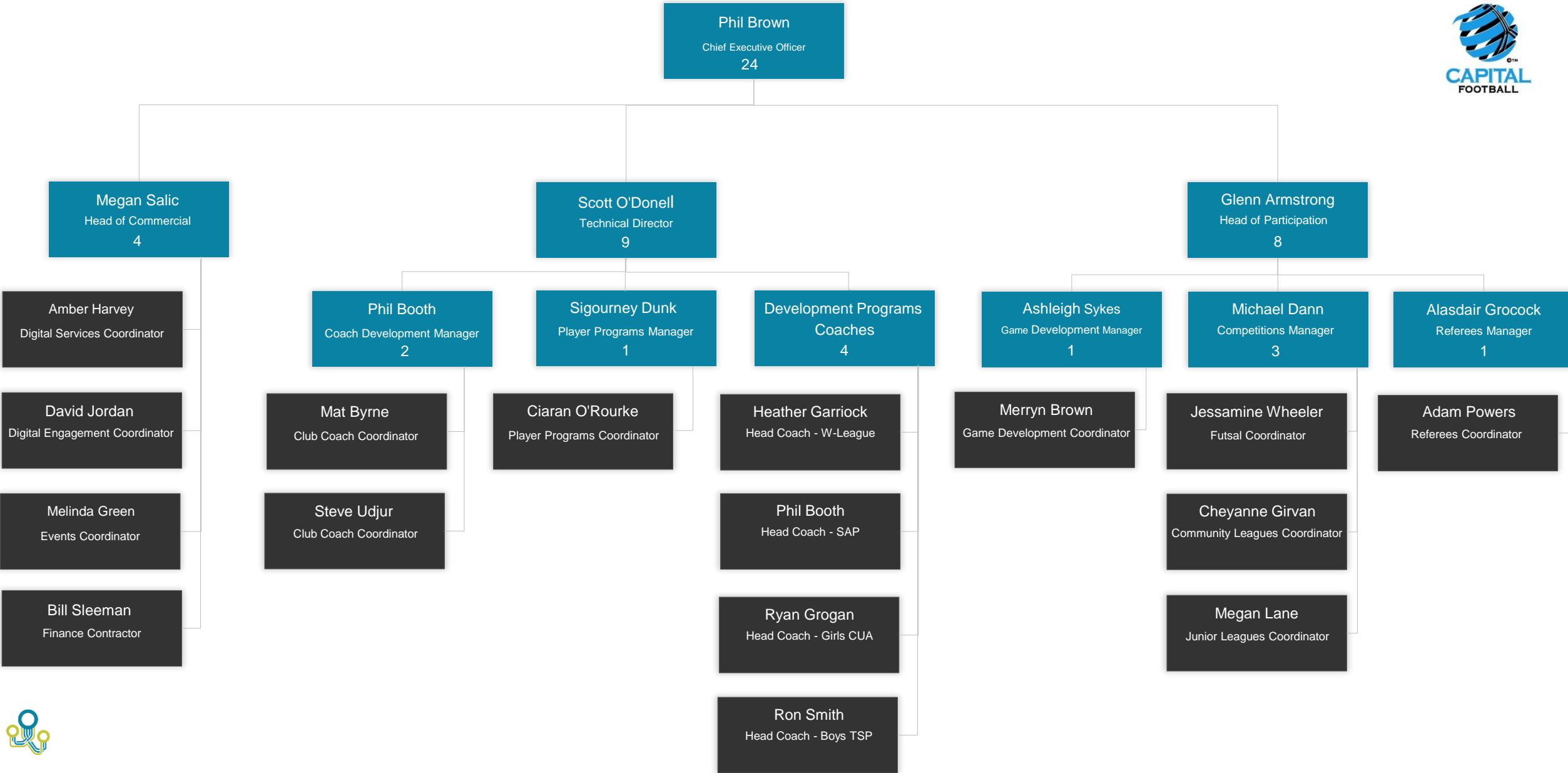


Capital Football




Organisation Structure and Strategic Alignment




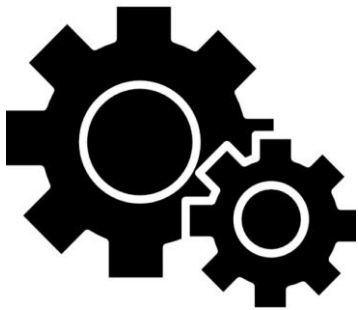
Capital Football Organisaiton Chart as at 1 January 2018



Strategic Alignment - Governance

Governance		
Role	Program Responsibility	Strategic Plan Responsibility
Chief Executive Officer	Overall Capital Football management, Capital Football Board / Regional Representative / Standing Committee engagement, project planning, organisation efficiency, advocacy, strategic planning, government relations	 <p>80% Overall satisfaction rating of good or better by participants</p>
		<p>80%</p> <p>Satisfaction rating of good or better with CF communication</p> 
		 <p>↑10% Access to football and futsal facilities increased</p>

Strategic Alignment - Commercial

Commercial		
Role	Program Responsibility	Strategic Plan Responsibility
Head of Commercial	Department management, corporate partnerships, grant applications, marketing strategy, communications strategy, facilities development	 <p>↑150%</p> <p>Commercial revenue (non-government and FFA) to increase</p>
Finance Consultant	Accounts, invoicing, regulatory compliance, budget compliance	
Digital Engagement Coordinator	Stakeholder engagement strategy, website, social media, promotions, marketing	<p>80%</p> <p>Satisfaction of stakeholder engagement to increase</p> 
Events Coordinator	Kanga Cup, annual awards, finals series, season launches, futsal nationals, Canberra United, Commercial Events	
Digital Services Coordinator	Stakeholder support, MFC, QMS, stakeholder surveys, data analysis, innovation	

Strategic Alignment - Performance

Performance

Role	Program Responsibility	Strategic Plan Responsibility
Technical Director	Department management, bench mark best practice, youth development plans, coach mentoring, player & coach identification, club coaching development	  <p>↑ 5%</p> <p>Number of participants in the national leagues and national teams to increase 5%</p>
Coach Development Manager	Community coach education, advanced coach education, state conference, updates and workshops	
Club Coach Coordinators	Club engagement, club coaching structures, club resource development	
Development Program Coaches	Development program creation, player training, club coach engagement, resource development	
Player Programs Manager	Management of CUA, ACT football and futsal teams, Canberra United W-League	
Player Programs Coordinator	Administrative support to the CUA, ACT football and futsal teams and Canberra United W-League	<p>80%</p> <p>Satisfaction with clarity of stakeholder roles in the High Performance Pathway</p> 

Strategic Alignment - Participation

Participation		
Role	Program Responsibility	Strategic Plan Responsibility
Head of Participation	Department management, stakeholder engagement, bench marking, club development	
Competitions Manager	Men's and Boy's NPL, Women's and Girl's NPL, FFA Cup, Federation Cup, disciplinary process	
Community Leagues Coordinator	Capital League, State League, Masters League, Summer football	<p>↑ 10%</p> <p>Registered participants to increase</p> 
Junior Leagues Coordinator	Junior League, approvals, tournaments	
Futsal Coordinator	Community Futsal, Premier League Futsal	
Referees Manager	Education, recruitment, retention, development and training	 <p>80%</p> <p>Satisfaction with football programs and services</p>
Referees Coordinator	Appointments, administrative support to the referees	
Game Development Manager	Disability football, Women's and Girls football, Indigenous football, grant applications, growth	
Game Development Coordinator	Women and Girls football, schools, MiniRoos club development	